

## CTC Fife and Kinross

### Minutes of Committee Meeting, 2<sup>nd</sup> May, 2013.

**Welcome:** Chairman George White opened the meeting and welcomed those in attendance.

**Present:** Kaye Lynch: George McDermid: Dougie Latto: Nan Shepherd: George Shepherd: George White: Jimmy Paton.

**Apologies:** George Berwick.

**Minutes of Previous Committee Meeting:**

**Approved by:** Dougie Latto

**Seconded by:** George McDermid.

**Action Points:** Update on Facebook incident – George White advised the meeting that he'd sent a letter to the party involved, on behalf of the Committee, which included evidence as to where the 'misunderstanding' had arisen, but had had no response. The matter is now considered closed.

#### Reports and Matters arising:

##### **Secretary's Report/Correspondence:**

March 6, Tay Titans, a youth cycle club based in Dunkeld and Perth is looking for new volunteer leaders and coaches. They are happy to support people through training - either Trail Cycle Leader, Ride Leader or Coach qualifications in exchange for some volunteer hours. Contact [emma@highlandperthshirecycling.co.uk](mailto:emma@highlandperthshirecycling.co.uk)

March 18 The current Cycle track between Edinburgh and Forth Rd Bridge is closed for upgrading, cyclists are rerouted through Dalmeny Estate: [c.smith@edinburgh.gov.uk](mailto:c.smith@edinburgh.gov.uk)

March 19 Bikes to be carried on some buses in Highland region  
<http://www.bbc.co.uk/news/uk-scotland-highlands-islands-21830603>

April 4 Notification re 'Good practice for riding in groups' on Lothian CTC's website

April 10 Notice of Perthshire Cycling festival coming in early May .

April 23<sup>rd</sup> A Mountain Bike Orienteering event at Crieff/Strathearn area on May 26<sup>th</sup>. 4 hours to visit as many checkpoints as possible within the 4 hour time limit. [www.smbc.org.uk](http://www.smbc.org.uk)

April 29 **Stirling Cycle Hub** opens on Friday May 3<sup>rd</sup>, from Friday noon to Sunday at 6; Meet the staff, tell us about your favourite cycle routes, and have some cake! Open daily 10-6, providing information and signposting to cycle resources across the area. Stirling Council has just updated their Stirling City Map which will be available in the hub. To obtain a quantity of maps, contact Penny Stoddard 01786 233458 <http://www.cyclestirling.org.uk>

April 24 Request from Fife Access forum to choose CTC Fife & Kinross representative to attend their meetings.

**Treasurer's Report:** Bank Balance at start of year.....£1848.38.  
Bank Balance at last meeting.....£1748.09.  
Current Bank Balance at 23.4.2013.....£1714.73.

Includes **Income:** Dave's Bike Shed advertising.....£20.00.  
Annual CTC Membership Grant.....£200.00.

**Expenditure:** AGM Refreshments and Admin.....£13.40.  
Purchase of Projector.....£239.96.

**Petty Cash:** At last meeting.....£31.11.  
**Cash in:** Donations from those attending meet at Carnbo Hall.....£21.00.  
**Cash out:** Refreshments for Butterfly/Moth Talk.....£6.84.  
**Petty Cash current Balance:**.....£45.27.

**Membership:** Membership Secretary, G. White, advised that the Membership figures remained very much the status quo with little or no movement.

There then followed some discussion on the Buddy System, primarily for new Members following which it was agreed that George's telephone number and e-mail address should be listed and made available to anyone who required to use the system as he was readily available to make any necessary arrangements. George McDermid also volunteered that he would be willing to act as a facilitator should the need arise.

It was further agreed to repeat current contact numbers and e-mail addresses of the Committee, in the New Members Section of the website should anyone require to make contact on any matter.

**Welfare:** George White will make contact with Beryl Thomson before the next meeting and report his findings.

**Newsletter:** Dougie Latto reported that the on-line Spring edition of the Newsletter was published on time, but there has been a delay in the printed edition being circulated due to the Printing company used being partially closed for refurbishment. Efforts to have the printing done elsewhere have met without success, but Dougie will continue to explore all avenues pending the re-opening of the original Printers. The Spring edition also included an Ad for 'Dave's Bikeshed' and this will currently extend to four editions at a cost of £20 per annum.

The closing date for articles to be included in the Summer Newsletter is the last week in July.

**Runs:** Nan Shepherd reported that Group Runs continue to be well attended and that she has finalised the current Runs List, which shows a good variation of venues, several of which hail from 'yesteryear'.

The first of our organised Sunday Runs will take place on 5<sup>th</sup> May, starting at The Lomond Centre, Glenrothes with route to be confirmed.

Kaye advised that the next Women's Run would take place on 15<sup>th</sup>/16<sup>th</sup> June, with the venue being Pitlochry.

Discussion then turned to the recent Runs Survey conducted on our Website and George McDermid presented the following conclusions from the information given.

1. 26 individuals responded, 6 of whom had never been out on a ride with us. This makes interesting reading, giving us an insight into why members don't ride with us, as well as letting us know that our website and mailing list does reach otherwise non-active members.
2. For those who cycle with us infrequently, or not at all, the most common factor is Wednesdays/Saturdays being unsuitable, added to the fact that other commitments take priority over cycling. One worrying response was an unawareness that there were local runs!

3. Out of the regular riders, only three offered to lead runs, but four offered to lead beginners. It is a small Pool but depending where they are located, beginners runs should still be viable.

4. Out of all suggestions for what people wanted, Sunday runs and weekends away were clear winners, with more varied destinations a close third.

5. General comments were divided between regular and infrequent riders. Regular riders were keen to see greater variation in the runs list, ensuring consecutive weeks didn't go to destinations close to one another and, a desire basically to go further and do more. Infrequent riders on the other hand were looking for help with routes and having group runs with a leader, but also expressed concern about home meets.

From the above conclusions, agreement requires to be reached on actions to be taken viz:-

+ Introduction of Sunday Runs : This has now been done, the first of which is on 5<sup>th</sup> May.

+ Introduction of week-end trips : Nan has now scheduled Camping week-ends into Runs List, but this may not suit everyone.

+ Endeavour to ensure Meet locations are sufficiently varied on consecutive weeks, to minimise duplication of routes.

+ Introduce group runs : Nan's introduction of Sunday Runs may satisfy this for regular riders.

+ Provide better guidance to new members about our runs and the etiquette around runs to people's homes. This could be achieved by updating relevant parts of website , including a regular piece in the Newsletter 'Fife Wheels', create a leaflet for new members who do not provide e-mail addresses then this can be sent to them.

+ Advertise one or two Beginners Rides to introduce the CTC. These would probably be group rides, with a leader and, be fairly short 20/30 mile rides. Probably held in Summer and starting from one of the higher populated areas such as Dunfermline, Kirkcaldy or Glenrothes.

**Social:** George Shepherd reported on the successful slide show held in Falkland Hall on Saturday 27<sup>th</sup> April. Twelve persons attended and witnessed a very interesting Presentation on Moths and Butterflies given by Duncan Davidson.

George further reported on the Group now having purchased it's own Digital Projector for use on future occasions and a brief demonstration was given by George McDermid who kindly researched and sourced the equipment on behalf of our Member Group.

**CTC Scotland:** George McDermid attended the recent Meeting of CTC Scotland held at The Sir Chris Hoy Velodrome, Glasgow on Saturday 27<sup>th</sup> April.

Chris Oliver, Chair of CTC Scotland receives CTC Volunteer of the Year Award for Scotland and Suzanne Forup (Youth Scotland Network Development Manager), has earmarked one day per week to work with CTC's Bike Club. Suzanne can call on expertise to assist with community based projects to promote cycling with the overall aim of increasing membership.

The Pedal for Scotland annual event will take place on Sunday 8<sup>th</sup> September and it has been suggested a 'team' representing CTC (just a group of members all wearing CTC T-Shirts) takes part for publicity.

Organiser's Liability Insurance cover: George advised the meeting that Rides Leaders were required to comply with the terms of the cover and that we should register a few quickly, then seek further volunteers willing to act as Rides Leaders. A number of the Committee completed the necessary Registration Form.

As a general rule, up to 5 non-members would be covered in a single run and, again in general terms, non-members would be covered for up to 5 runs.

FYI is a Ladies Cycling Group formed in Dalgety Bay, part of a larger Dalgety Bay Cycling Group and they have a very active Facebook page. This Group propose to hold a 'Cycling Dalgety Bay Festival' in August.

The next meeting of CTC Scotland will be held on Saturday July 20<sup>th</sup> in Perth.

**Right to Ride:** Whilst George Berwick was not present at the meeting (busy maintaining and Spring Cleaning the Group Hut), he later confirmed he would be willing to continue as our Group rep on The Fife Access Forum.

**Hut:** Margaret Berwick, Hut Custodian forwarded the information that, along with George they had taken the opportunity to visit the Hut at Loch Earn, relay lino, generally give the place a Spring Clean and met the Landlord. Margaret reports all well at the Hut and our thanks go to Margaret and George for the continuing attention they give to the premises.

**Website:** George McDermid gave the following update relative to our Website and Social Media matters;

**Website:** \* Persons visiting our website during April numbered 9,985, up from previous months of Jan. 805; Feb. 548 and Mar 717.

\*Mailing List continues to grow, now at 94, an increase from about 60 when George took over.

\*Committee Minutes were downloaded 31 times and the Group's News Letter, Fife Wheels had been downloaded 202 times to date of meeting.

\*Runs page overtaken Fife Wheels as most popular page with 315 downloads during April, followed by the new 'Clubroom' at 213 in April. However Fife Wheels (162 in April) in third place pointing to this as being a good source to remind people about us and perhaps capitalise on what's been happening on the site and on Facebook. If agreed, George will produce a few small items to be spread through the next edition of Fife Wheels to advertise the website, Twitter and Facebook.

\*Runs List now available as a pdf download – George going to try and make it more of a leaflet format so it is nicer to print out and hand to people.

\*'Clubroom': Concept was to have a page where people, non-Facebook users especially, could submit news or stories about themselves. Although popular, there is a need to encourage others to submit their cycling news and pictures.

\*'For Sale': this area is under used after initial excitement (although 108 visits in April). Recent addition was from Steve Noy, but only two there so far. Advice appreciated on promoting it.

**Facebook:** \* Number of 'Likes' up to 46 (includes about 15 regulars).

\*Attracting non-regular riders (not known if actually members or not), making it a good place to try to encourage new members. Also attracting members from other Member Groups. Would like to try and encourage more local people (Kirsteen Torrance - CTC Bike Club Development Officer for Edinburgh, The Lothians, Fife and Falkirk, contacted me to suggest I advertise Runs List on main CTC Facebook page and this has been done.

\* We now have a few regular contributors and increasing confidence from others to comment.

**Twitter:** Number of followers now up to 9 (includes 3 local members plus CTC Scotland, CTC Northampton and Chris Oliver). Remaining 3 are cycling related individuals.

**AOCB:** Nil.

**Date of next Meeting:** Thursday 8<sup>th</sup> August, 2013 at George White's house, 2 Cupar Road, Auchtermuchty, at 7.00pm.

**Meeting closed:** 9.00pm.